

2017 fact sheet

What is March of Dimes March for Babies?

March for Babies, the nation's premier walking event is held in 500 communities across the United States and involves more than 4 million people each year. In 2016, more than 400 walkers raised over \$50,000 in the Beaver County March for Babies. Across Pennsylvania, over 20,000 people participated in 28 March for Babies events and raised more than \$5 million.

Why *march* for babies in Beaver County?

Lace up your sneakers and join over 500 Beaver County residents who will take the 3 mile stroll along the campus of the Community College of Beaver County for stronger, healthier babies. March for Babies provides a memorable and rewarding day for the whole family including a family fun area, music, face painting and more.

Why should my company join March for Babies?

More than 20,000 companies participate each year because it associates them with a respected organization and a great cause. It's also a great way to demonstrate your commitment to families and babies, it creates a special camaraderie and enhances company morale and loyalty.

What makes Family Teams so special?

Family Teams are the heart of the event and remind everyone of the importance of the March of Dimes mission. These teams are made up of friends and family walking together to celebrate, honor or remember the babies who touch their lives.

How do I get involved?

Register online today. Visit marchforbabies.org/event/beaverpa and sign up as an individual walker or team member. Use the online tools to send emails, follow-up messages and thank you's. There's also the March for Babies app for your iPhone® or Android™ device.

How are the funds raised in March for Babies used?

The March of Dimes spends 76% of the money raised in March for Babies to fund all-important **research** on the problems that threaten our babies and works on preventing them, **education and community programs** that help moms have full-term pregnancies and healthy babies and provide **comfort and information** to families when there are difficulties. Currently, the March of Dimes is investing more than **\$89 million nationally and nearly \$3 million in Pennsylvania** in research and programs.

Beaver County

March for Babies

Community College of Beaver County
1 Campus Drive, Monaca, PA 15061
Sunday, May 21, 2017
Registration: 9:00 a.m.
Walk starts: 10:00 a.m.

March for Babies Leadership



The March of Dimes is proud to have
Dr. Christopher Reber
President
Community College of
Beaver County
as the 2017 Beaver County
March for Babies Chair.

Executive Leadership Committee:

Debbie Bianco, Beaver County Times
Gloria Jacobs, CCBC
Raymond Santillo, Ellwood City Chamber

Did You Know?

- 1 in 10 US babies born preterm
- Premature birth is the #1 killer of newborns
- Premature birth costs American businesses \$12 billion annually
- Every year in Pennsylvania, more than 13,291 babies are born too soon
- Today, hundreds of new parents will face the reality of life in newborn intensive care
- More than 4 million babies were born in the United States last year and the March of Dimes helped every one through more than 75 years of research,

March of Dimes Foundation
Western Pennsylvania Market
300 Cedar Ridge Drive Suite 311/313
Pittsburgh, PA 15205
Telephone: (412) 506-8612
mprincipe@marchofdimes.org
Marchforbabies.org/event/beaverpa

thank you to our

The Times



www.facebook.com/marchofdimespa